

The Mark Challenge 2016 begins

Annual International Business Plan Competition in Monaco encourages student entrepreneurs to leave their mark

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The Mark Challenge committee, in conjunction with the International University of Monaco, is thrilled to announce that the 2016 competition is now underway. The Mark is an annual International Business Plan Competition for graduate students aimed at fostering innovative ideas in the technology driven luxury and premium service sector.

Annalisa Tarquini, the Director of the Mark Challenge, states, “The Mark provides young entrepreneurs a chance to showcase their talents and connect them with academic and business professionals. We feel strongly about giving back. The service is to be targeted at High Net Worth and Ultra High Net Worth individuals, but an essential and unique component of the competition is the requirement to include an aspect of charity into the Business Plan.”

The winner of the competition will be provided with the support to develop and launch their idea, as well as a chance to present at the 2016 Monaco Luxury Symposium.

The initial registration date is January 22nd and the submission date for the final Business Plan is March 11th. The selected finalists will then compete in Monaco on April 6th.

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The Mark Challenge 2016

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