

The Mark Challenge Announces Competition Location

Annual International Business Plan Competition in Monaco will be held at the Columbus Monte-Carlo Hotel on April 6th.

04 March 2016

The International University of Monaco (IUM) is pleased to announce that the Mark Challenge 2016 International Business Plan Competition will be held at the Columbus Hotel in Monte-Carlo.

The Columbus Monte-Carlo Hotel will welcome the finalists selected from the 180 students, representing 12 universities, from 8 different countries currently enrolled in the competition. Also in attendance will be numerous respected local and international business professionals as well as IUM professors and administration.

The Mark is an annual International Business Plan Competition for students aimed at fostering innovative ideas in the technology driven luxury and premium service sector. The victorious team will win the guidance of successful industry consultants and entrepreneurs to develop and launch their business along with the opportunity to present at the 2016 Monaco Luxury Symposium on April 7th & 8th.

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